

COLORADO Department of Transportation Division of Transit & Rail

4201 E. Arkansas Ave., Rm. 227 Denver, CO 80222

DATE: September 14, 2018

TO: Transit & Rail Advisory Committee (TRAC)

FROM: David Krutsinger, Director - Division of Transit & Rail

Mike Timlin, Bus Operations Manager - Division of Transit & Rail

SUBJECT: Bustang Outrider Quarterly Update; FY 2017-18 Q4

Purpose

The purpose of this memo is to provide the TRAC a quarterly Bustang Outrider update on operational and performance measures.

<u>Action</u>

Informational only - no action is required.

Background

The Bustang Outrider rural regional bus service began operation in On January 2, 2018, with a Lamar- Pueblo route operated by Senior Resource Development Agency of Pueblo, Inc. Outrider uses a different funding source (FTA, 5311(f) rather than FASTER) and is contracted-out as a pass-through grant agreement rather than a direct operational agreement with specific requirements. Outrider also serves essential service transportation from rural to an urban community services center as well as a connection to the national intercity bus network. Outrider is considered as, and is marketed as an "offspring" brand to the parent Bustang system. For these reasons, a separate Outrider update will accompany the quarterly Bustang update.

Details

On January 2, 2018 the Outrider launched the Lamar- Pueblo route operated by Senior Resource Development Agency of Pueblo, Inc (SRDA), using SRDA's own vehicles. In May 2018 SRDA launched the Alamosa -Pueblo service also funded with FTA 5311(f) intercity bus money. The mobile ticketing (Masabi) has not yet been approved but we are hopeful for implementation soon. The SUCAP Roadrunner service between Durango and Grand Junction transitioned to to Outrider on July 1, 2018. Alpine Express of Gunnison was awarded the Gunnison-Denver Outrider route which also launched on July 1, 2018.

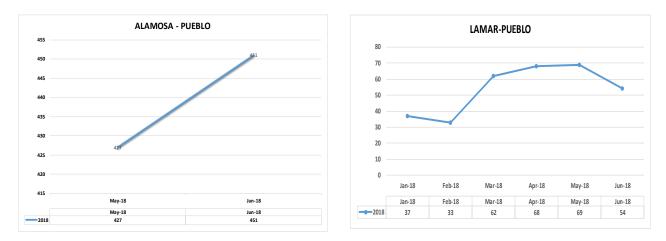
Lease and insurance complications delayed the deployment of the Outrider buses until well into July. The buses are now in the hands of each of the operators, and most are on the road. SRDA received three (3) 35 ft. buses, Alpine Express received one (1) 35 ft. and one (1) 45 ft., and SUCAP (now SoCoCAA) received 2 35ft buses. Photos attached.

Community/Stakeholder Comment/ Social Media

Media coverage of the Outrider launches was outstanding throughout the state with television and print media coverage. Outrider is a sponsor of the 2018 Grand Junction Rockies of the Pioneer Baseball League.



Ridership -



Next Steps

- Receive HDR Phase III Outrider planning report to inform 2019 and 2020 launch ecommendations
- Complete Masabi e-ticketing deployment
- Monitor ridership numbers for the additional routes.

Attachement: Photo page





35-foot VanHool Buses for Lamar-Pueblo and Alamosa - Salida - Pueblo Routes Operated by SRDA



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Gunnison - Salida - Denver Route, Leaving Denver Union Station on August 28, 2018



